

FOR IMMEDIATE RELEASE

Pregnancy is a laughing matter

A book to tickle the funny bone of every pregnant woman this holiday season

Burlington, Vermont, December 6, 2012 – From morning sickness to swollen ankles, pregnancy is hardly a barrel of laughs. But humorist and illustrator Ella Bop aims to put a smile on the face of even the weariest mom-to-be with the launch of her new book: *A Coloring Book for Pregnant Ladies*.

“Being pregnant is sometimes so awkward that the only thing you can do is laugh,” said Bop. “This book aims to inject a little humor into what are otherwise embarrassing and unpleasant situations for us pregnant ladies.” The book features drawings of scenarios every pregnant woman is sure to face, from pregnancy acne to semi-hysterical husbands and false labor. The illustrations are cute enough to grace the pages of a preschooler’s coloring book, but the grown-up subject matter is clearly aimed at expectant mothers. Bop’s tongue is placed firmly in her cheek as she reflects on the highs and lows of life as a pregnant woman.

Outside the Lines Press is a family run business founded specifically to publish Bop’s quirky coloring books. “I am extremely proud to self-publish my books with the generous support of my closest friends and family,” said Bop. “My mom hasn’t been this excited to see my drawings since I was in kindergarten.”

A Coloring Book for Pregnant Ladies retails for \$9.99 and can be purchased from Amazon, or at www.outsidethelinespress.com. For more information about this and other books from the Ironic Coloring Books for Adults series, please visit www.outsidethelinespress.com. For questions for Ella Bop, please contact her publicist via email at publicity@outsidethelinespress.com. Follow Ella Bop on Twitter @TheEllaBop.

About the Author: Ella Bop is a 30 something illustrator/author with a comic flair and a unique take on life as a modern mother. The adorable illustrations and irreverent wit packed into Ella's coloring books for adults will leave you laughing out loud as you reach for your colored pencils. Ella is currently working on a number of titles for the Ironic Coloring Books for Adults series from Outside The Lines Press, including: *A Coloring Book for Brides*, *A Coloring Book for Bridesmaids*, *A Coloring Book for Newlyweds*, *A Coloring Book for New Parents*, *A Coloring Book for Dog Lovers*, *A Coloring Book for Cat Lovers*, and *A Coloring Book for 30 Somethings*. Ella lives in a cozy farmhouse snuggled in the green mountains of Vermont, where she spends her days illustrating and toddler-wrangling.

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