

FOR IMMEDIATE RELEASE

A Coloring Book for New Parents

A book to put a smile on the face of parents with young children

Burlington, Vermont, May 14, 2013 – From teething and ear infections to unsolicited breastfeeding advice, being the parent of a newborn is hardly a barrel of laughs. But humorist and illustrator Ella Bop aims to put a smile on the face of even the weariest new parent with the launch of her new book: *A Coloring Book for New Parents*.

“Dealing with a newborn is sometimes so exhausting that the only thing you can do is laugh,” said Bop. “This book aims to inject a little humor into what are otherwise awkward and exasperating situations for new parents.” The book features drawings of scenarios every new parent is sure to face, from the joys of your child’s first poopy on the potty, to the perils of taking a cranky newborn on an airplane. The illustrations are cute enough to grace the pages of a preschooler’s coloring book, but the grown-up subject matter is clearly aimed at adults. Bop’s tongue is placed firmly in her cheek as she reflects on the highs and lows of life as a new parent.

Outside the Lines Press is a family run business founded specifically to publish Bop’s quirky coloring books. “I am extremely proud to self-publish my books with the generous support of my closest friends and family,” said Bop. “My mom hasn’t been this excited to see my drawings since I was in kindergarten.”

A Coloring Book for New Parents retails for \$9.99 and can be purchased from Amazon, or at www.outsidethelinespress.com. For more information about this and other books from the Coloring Books for Adults series, please visit www.outsidethelinespress.com. For questions for Ella Bop, please contact publicity@outsidethelinespress.com. Follow Ella Bop on Twitter @TheEllaBop and Outside The Lines Press @OTLPpress

About the Author: Ella Bop is a 30 something illustrator/author with a comic flair and a unique take on life as a modern mother. The adorable illustrations and irreverent wit packed into Ella’s coloring books for adults will leave you laughing out loud as you reach for your colored pencils. Ella is currently working on a number of titles for the Coloring Books for Adults series from Outside The Lines Press, including: *A Coloring Book for Married People*, *A Coloring Book for Brides*, *A Coloring Book for Bridesmaids*, *A Coloring Book for Newlyweds*, *A Coloring Book for Dog Lovers*, *A Coloring Book for Cat Lovers*, and *A Coloring Book for 30 Somethings*. Ella lives in a cozy farmhouse snuggled in the green mountains of Vermont, where she spends her days illustrating and toddler-wrangling.

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